



# Domain Name Ideas

## eBC Guide to Domain Name Tools

What's in a name? Plenty, especially if you are marketing or selling online. A domain name provides an online identity and contact point for your business or organization. Marketers are so aware of the monetary value attached to names and their use on the Internet, domain name buying and selling has become a business in itself; some coveted domain names have been sold for more than a million dollars.

Choosing an appropriate yet available name is no easy task in a saturated market -- world-wide, registered domain names near 5 billion and counting. Therefore, choosing the right domain name means balancing availability with brand recognition and user appeal.

### **Tools**

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Several tools can help you in the process of coming up with a company name or a domain name -- most of them owned by domain registrars to attract business.

#### **DNwiz**

(<http://www.dnwiz.com>) is a wizard that allows two sets of keywords.

#### **The Domain Name Generator**

(<http://www.domain-generator.net>) can generate utterly random names and can combine up to 5 keywords and check availability of each resulting domain.

#### **DomainFellow.com**

(<http://www.domainfellow.com>) lets you start with a keyword and then adds up to 1,000 popular prefixes or suffixes to that word. For each combination you can see which domains are available and which have been taken.

#### **NameBoy**

(<http://www.nameboy.com>) is one of the oldest and best. You enter a primary and a secondary word to work with, select the type of site you have, and whether or not you want to turn on the hyphenation and rhyming features.

#### **Random Word Generator**

(<http://watchout4snakes.com/creativitytools/RandomWord/RandomWordPlus.aspx>) Generates a random word with parameters supplied by the user. Good for empty vessel naming.

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For more information on Internet Business Solutions visit [www.e-bc.ca](http://www.e-bc.ca).

**Phone:** (604) 775-7532 | **Email:** [info@e-bc.ca](mailto:info@e-bc.ca) | **Website:** <http://www.e-bc.ca>